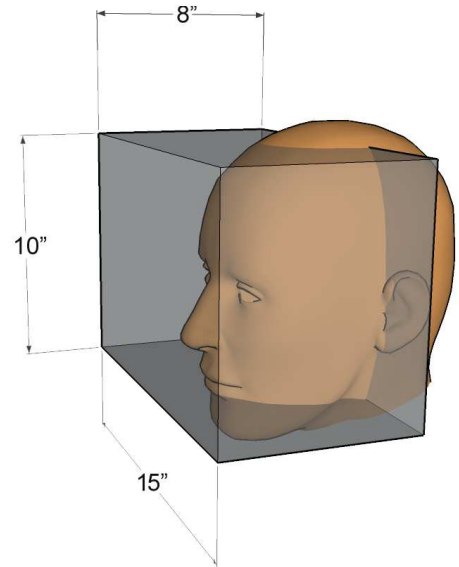


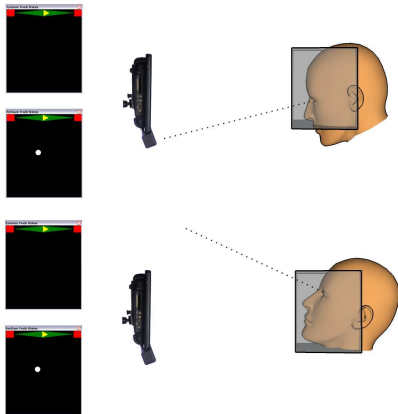
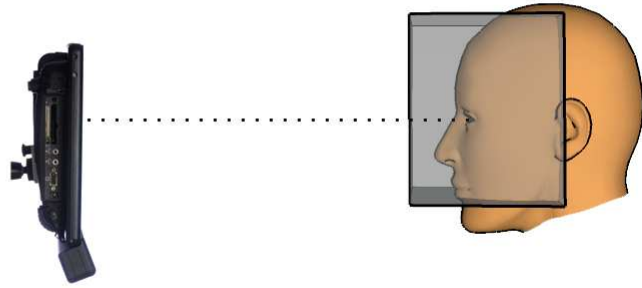
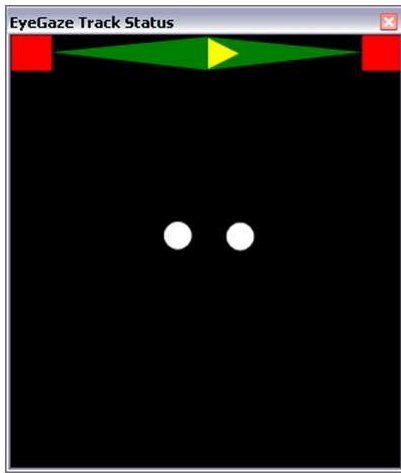
Setting-up ECOpoint.

ECOpoint is designed to track where your eyes are looking. It is most accurate when your eyes are centered inside an imaginary box that is 15 inches wide, 10 inches high, and 8 inches deep. The center of this box is located approximately 22 inches from the screen of the ECO

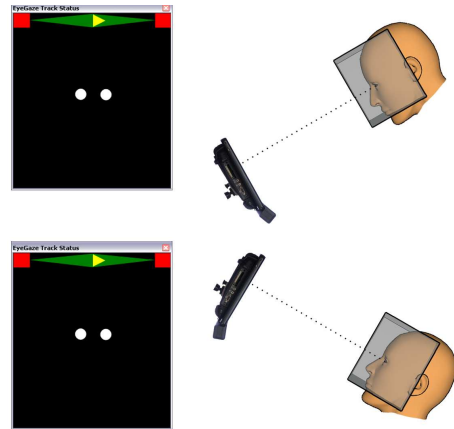
Before you can calibrate the ECOpoint, you need to align the device correctly.



Adjust the angle of the device until the front of your face and the display are parallel.

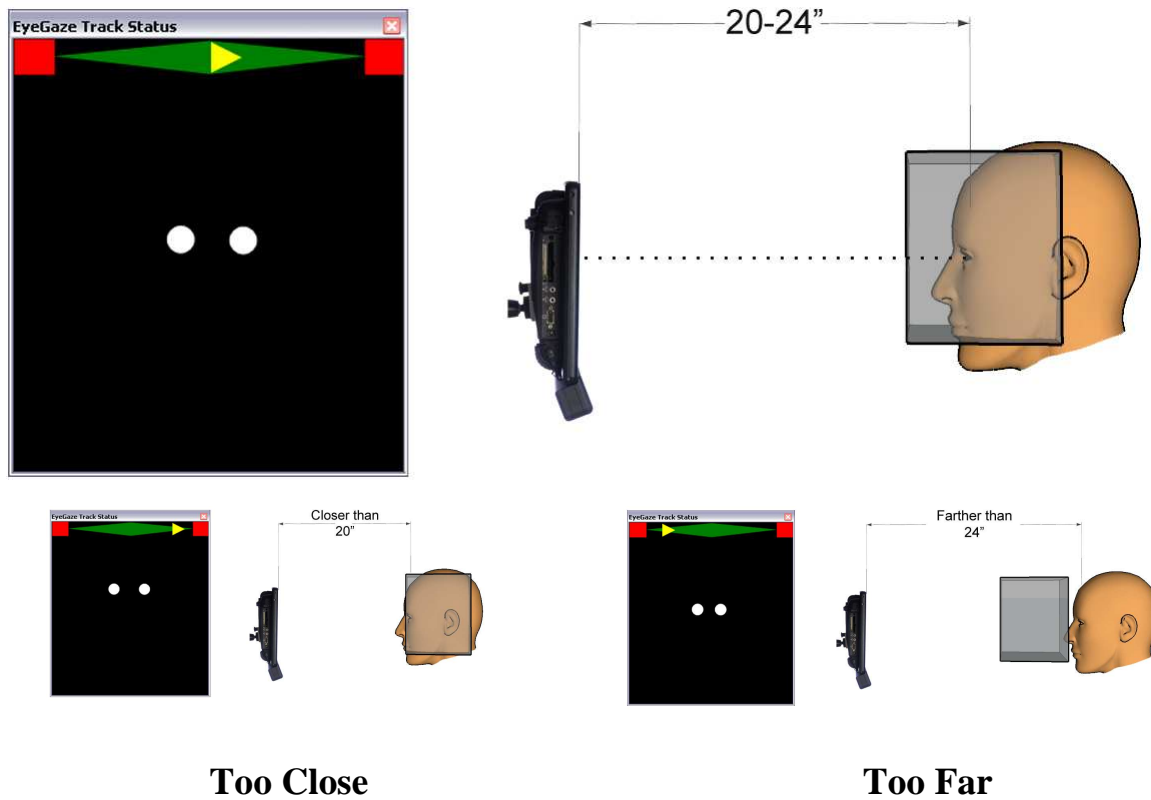


Incorrect



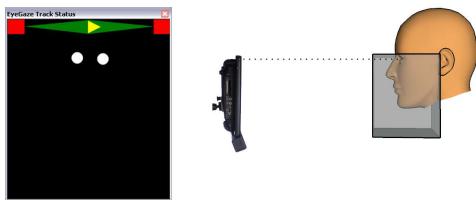
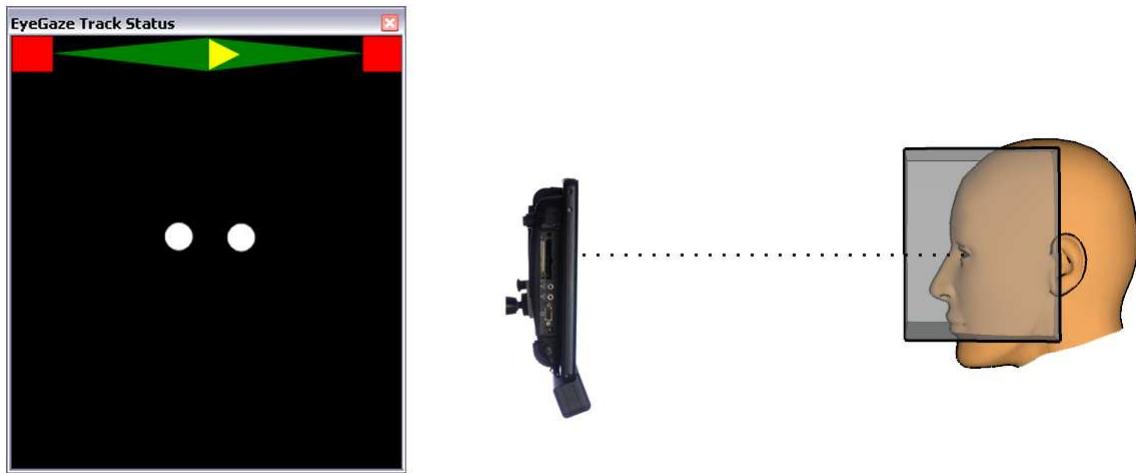
Correct

Your eyes should be between 20 and 24 inches from the screen.



The yellow triangle shows your distance position inside the imaginary box. Adjust your distance from the ECO until the triangle is at the widest part of the green diamond.

Your nose should be pointed at the vertical middle of the screen and your eyes should be looking at the top 1/3rd.



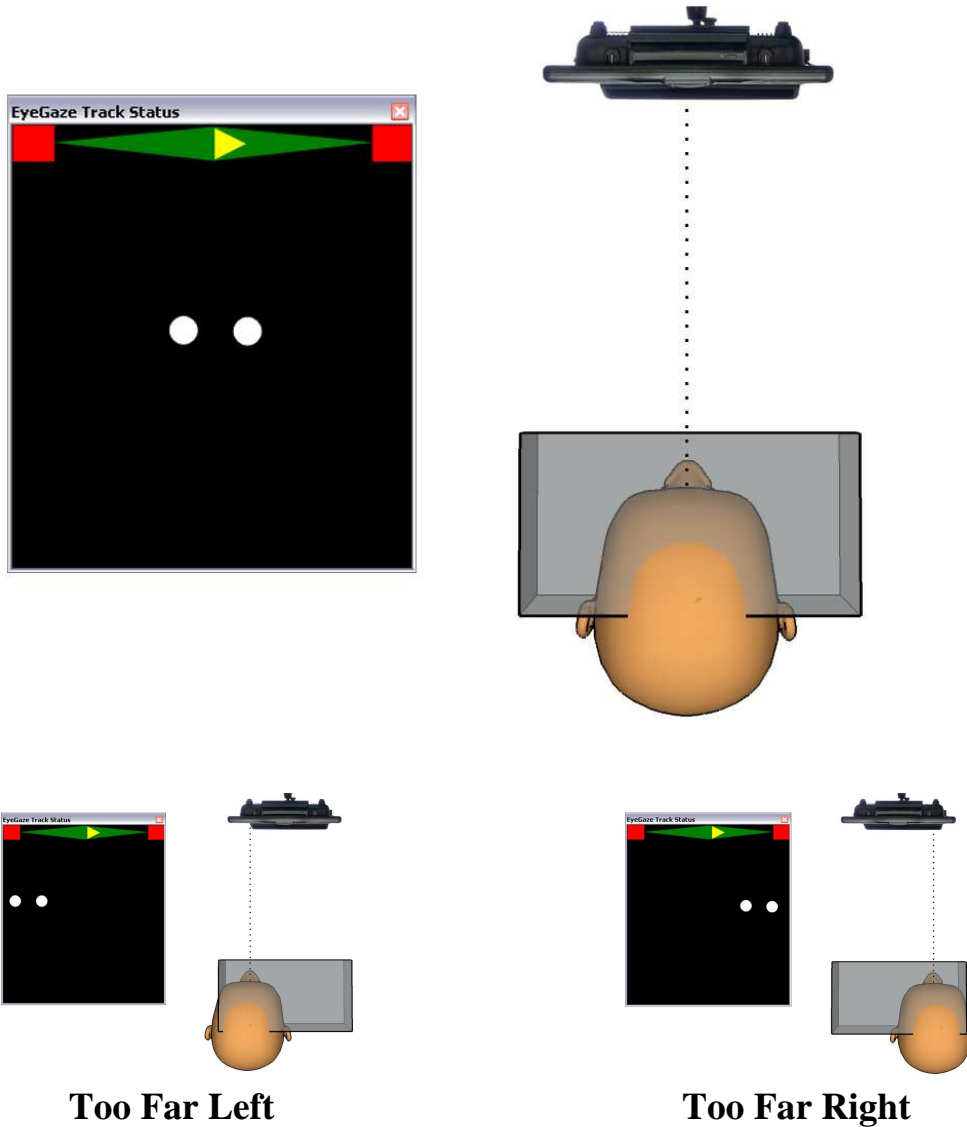
Too High



Too Low

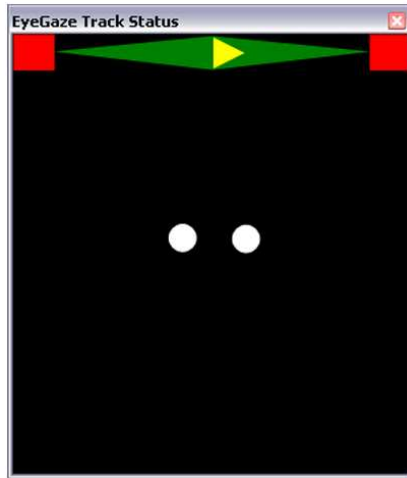
The white dots show the relative position of your eyes inside the imaginary box. Adjust the vertical position of your ECO until the dots are vertically centered in the black box.

Your nose and eyes should be pointed at the horizontal center of the screen

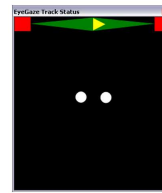
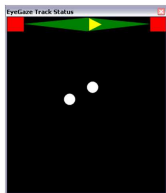
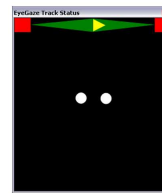
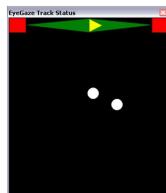


The white dots show the relative position of your eyes inside the imaginary box. Adjust the horizontal position of your ECO until the dots are horizontally centered in the black box.

The vertical and horizontal axes of the ECO should be aligned with the vertical and horizontal axes of your head.



If your head is tilted to the left or right, tilt the ECO to match the angle of your head.



Incorrect

Correct

The white dots show the relative tilt of your eyes inside the imaginary box. Adjust the left-right tilt of your ECO until the dots are horizontally level in the black box.

You are now ready to calibrate the system.